



# Amity Youth Fest 2024

29<sup>th</sup> February and 01<sup>st</sup> March 2024

<b>Guidelines for Competition</b>		
1.	Name of Competition	<b>Des-Pro</b>
2.	Host Institute	Amity School of Design
3.	Brief Description of Competition	<p>AMITY SCHOOL OF DESIGN will hold an 8-hour Product Design Marathon event to showcase creativity, problem-solving abilities, and design skills.</p> <p>The event would include a one-hour talk by an industry expert. Followed by an exciting 8-hour marathon where the participants would be tasked with creating a stunning Furniture design from scratch on the given prompt.</p>
4.	Topics (if any)	<p>High-tech furniture design for outdoor space in university campus- Embark on an 8-hour design sprint! Teams race to create high-tech outdoor furniture at the university campus. It's a pressure-cooker of innovation, blending smart features, eco-elements, and cutting-edge tech. Prototypes emerge in a thrilling finale, judged for creativity, functionality, and sustainability. This isn't just a design challenge—it's a rapid revolution shaping the future of campus living in hours. Get ready for a dynamic journey into design at its limits!</p>
5.	Eligibility	College students (UG and PG)
6.	Rules	<p><b><u>Stage I – Initials</u></b>  <i>Stage I submission of the conceptual design to be done before the event. Submission deadline tentatively to be in the third week of February'24 Final date to be disclosed soon.</i></p> <ul style="list-style-type: none"> <li>• Ensure that the submitted conceptual designs align with the specified theme for the competition.</li> <li>• Participants should conduct a preliminary feasibility analysis to ensure that their conceptual designs are technically and economically viable for the Indian context.</li> <li>• Material exploration and integration that explains the design decisions and considerations that went into the furniture design.</li> <li>• Integration with technologies such as aspects of AI Integration, shape changing mechanisms, manual functionalities.</li> <li>• Weather adaptation demonstrations showcase prototypes displaying how furniture reacts to different weather conditions. Examples- Expanding canopy for rain, cooling system for heat.</li> <li>• Sustainability should be priority such as eco-friendly, focusing on their ability to withstand harsh weather while being environmentally conscious.</li> <li>• User-friendly maintenance or self-cleaning mechanisms such as design design features that facilitate easy maintenance by university staff or users, can showcase features like self-cleaning surfaces or material that repel dirt and grime, reducing necessity for regular cleaning.</li> </ul> <p><b><u>Stage II – Judgement Round</u></b></p> <ul style="list-style-type: none"> <li>• Based on feedback from the intermediate stage, participants should refine and finalize their designs.</li> <li>• Participants must submit their furniture designs.</li> </ul>

		<ul style="list-style-type: none"><li>• Include a written justification explaining the design choices, features, and innovations incorporated into the final design.</li><li>• Participants should submit technical documentation outlining the specifications, materials used, and any other relevant technical details.</li></ul>
7.	Schedule of the competition date	29.02.2024, Thursday, 10:00 AM Onwards
8.	Venue	Amity School of Design, K1 block, Lower Ground.
9.	Event-in-Charge/ No.	Mr. Bighna Kalyan Nayak, <a href="mailto:bknayak@amity.edu">bknayak@amity.edu</a> , 9937713651
10.	Student Co-Ordinator's/ No.	Dev Khanna, <a href="mailto:dev.khanna@s.amity.edu">dev.khanna@s.amity.edu</a> , 9871934340
11.	Prizes & Certificates	1st Prize – Rs 20,000/- and Citation Certificate 2nd Prize – Rs 15,000/- and Special Mention I Certificate Certificates for Winners and Participants
12.	Registration Details	Rs. 1000/- per team (upto 04 members) Rs. 2000/- per team (more than 04 members)